

# E-LEAD ELECTRONIC CO., LTD.



- The information contained in this document has been prepared by E-Lead Electronic Co. Ltd. (the "Company") and the content information does not denote nor imply in the representation, nor any warranties as to, or in relation to, reliability, accuracy, completeness of the information or any revision thereof. The information is made available to public as to the nearest dynamic changes at the time of publication created, the liability therefore is expressly disclaimed. Accordingly, neither the Company nor any of its shareholders, agents, or representatives take any responsibility for, or will accept any liability (whether errors of omissions or negligence) for any of the content information or the information contained herein to howsoever arising, from the use of this Presentation.
- This Presentation includes certain statements that may be deemed “forward-looking statements” and expectation with vision. All statements and outlook in this discussion address future activities, events or developments that the Company expects are based on the uncontrollable pre-conditions. Thus, any interested party or its advisers shall understand factors that could cause actual results to differ materially from those in forward-looking statements.

## E-LEAD Taiwan

### Headquarters R&D Center

**R&D:**  
ID,ME, EE-1, EE-2  
SMT line x 2  
Assembly line x 8  
**Certificated:**  
IATF16949 ISO 26262  
ISO 14001 ISO 17025  
ISO 45001 VDA 6.3  
FORD Q1 TISAX  
ASPICE

### Changhua Site Factory

**Assembly line x 10**  
**Certificated:**  
• IATF16949  
• ISO 14001  
• ISO 45001

### Chuan-Hsin Site Optical Mirror

Mirror line x 4  
• Flat Mirror  
• Convex Mirror  
• Free Form Mirror



HeadUnit, Around View  
Monitoring System (AVM) ,  
Blind Spot Monitoring(BSD),  
Car Wireless Charger

Car  
Accessories

Optical  
related merchandises

## E-LEAD Jiangsu

### Suzhou

**R&D**  
**SMT line X 2**  
**HUD Circle Assembly  
line x 2**  
**Certificated:**  
IATF16949  
ISO 14001  
ISO 45001



WHUD / AR HUD

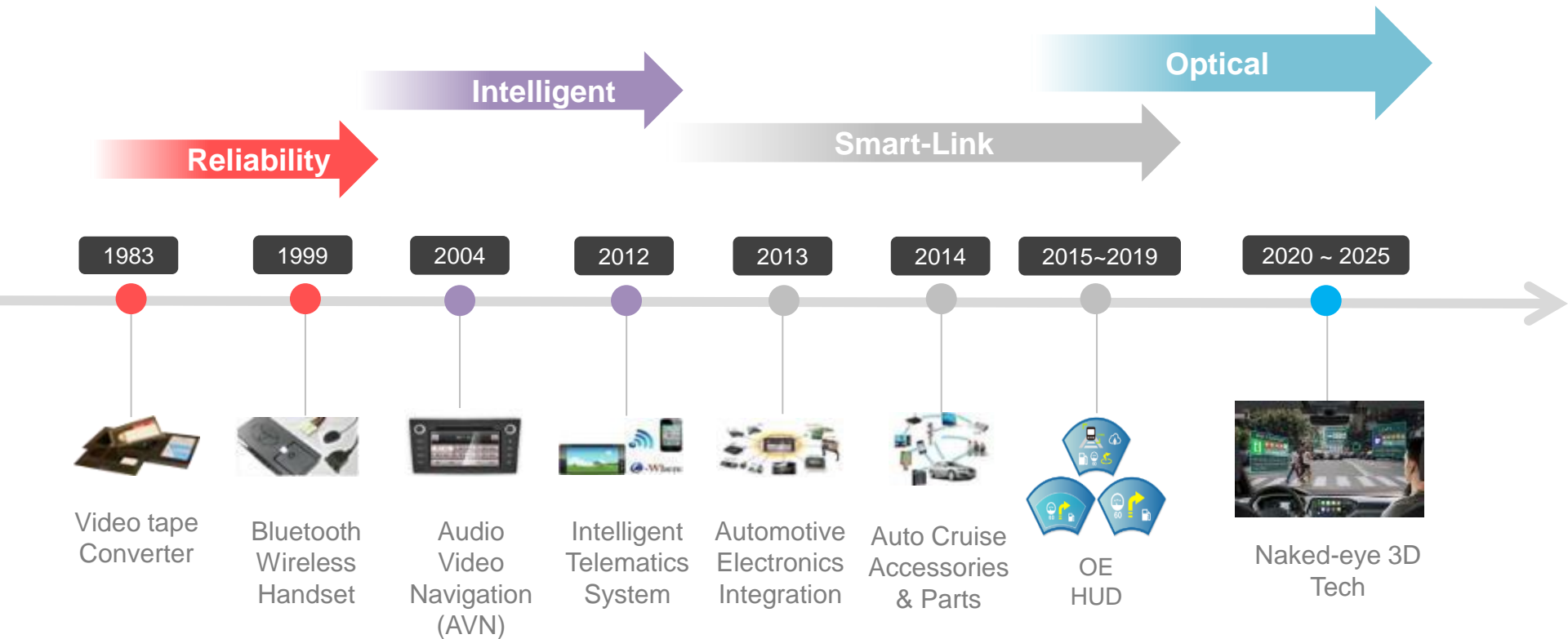
## E-LEAD Thailand

### Thailand

**SMT line X 1**  
**Assembly line x 12**  
**Certificated:**  
IATF16949  
ISO 14001  
ISO 45001



HeadUnit, Around View  
Monitoring System (AVM) ,  
Rear Camera, Rear Seat  
Entertainment (RSE), Car  
Wireless Charger



Category	Original Issue Date	Certification(Audit) Unit
IATF 16949 (ISO/TS 16949)	May 2018 Oct. 2004	LRQA
VW 6.3 (POT Analysis)	Feb. 2017	VW
VDA 6.3 process auditor VDA6.5/PSB	Jun. 2017	VDA QMC
ISO26262 process certification	May 2018	SGS-TUV Saar
ISO 17025	Feb. 2018	TAF
Ford Q1	Jun. 2004	FORD
ISO 9001	Oct. 1999	LRQA
ISO 45001 (OHSAS 18001)	Oct. 2018 Mar. 2004	LRQA
ISO 14001	Aug. 2001	LRQA
TISAX	Dec. 2021	TUV
ASPICE	Mar. 2022	DEKRA



- Mainland China

WHUD / 2D AR HUD / 3D AR HUD (under developing) /  
VPA (under developing)

Chinese branding → Chinese branding + Co-branding

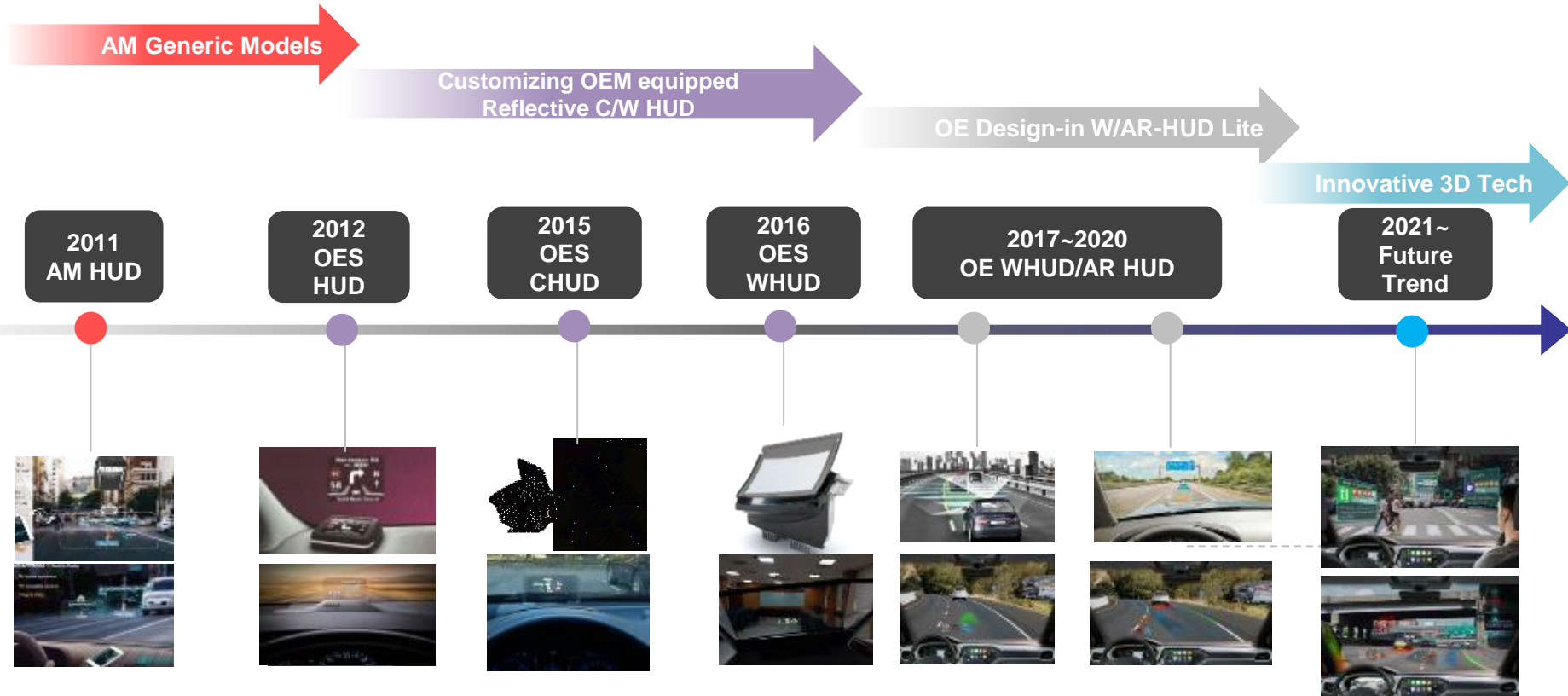
- Taiwan & South East Asia

INFOTAINMENT /  
ADAS



- Europe & America

WHUD / 2D AR HUD / 3D AR HUD (under developing)



# E-LEAD Future Trend- 3D AR HUD Products

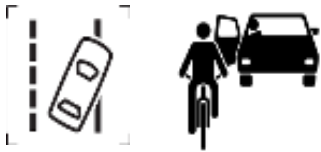
The mainstream WHUD products would be replaced by AR HUD, and so is 2D AR HUD, would be replaced by 3D AR HUD as well.

Advantages: less in volume, adjustable range for imaging, precision in alignment.



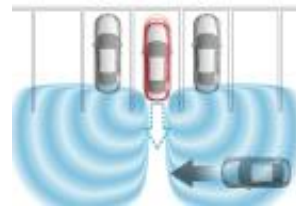


## Image Warning System



- Blind Spot Detection (BSD)
- Forward Collision Warning (FCW)
- Lane Departure Warning (LDW) /Lane Keep Warning (LKW)
- Motion Object Detection (MOD)

## mmWave Radar Warning System



- Blind Spot Detection (BSD)
- Forward Collision Warning (FCW)
- Lane Departure Warning (LDW) /Lane Keep Warning (LKW)
- Motion Object Detection (MOD)



Parking assist w/  
360° Surround view system  
Night vision camera  
head-up Display

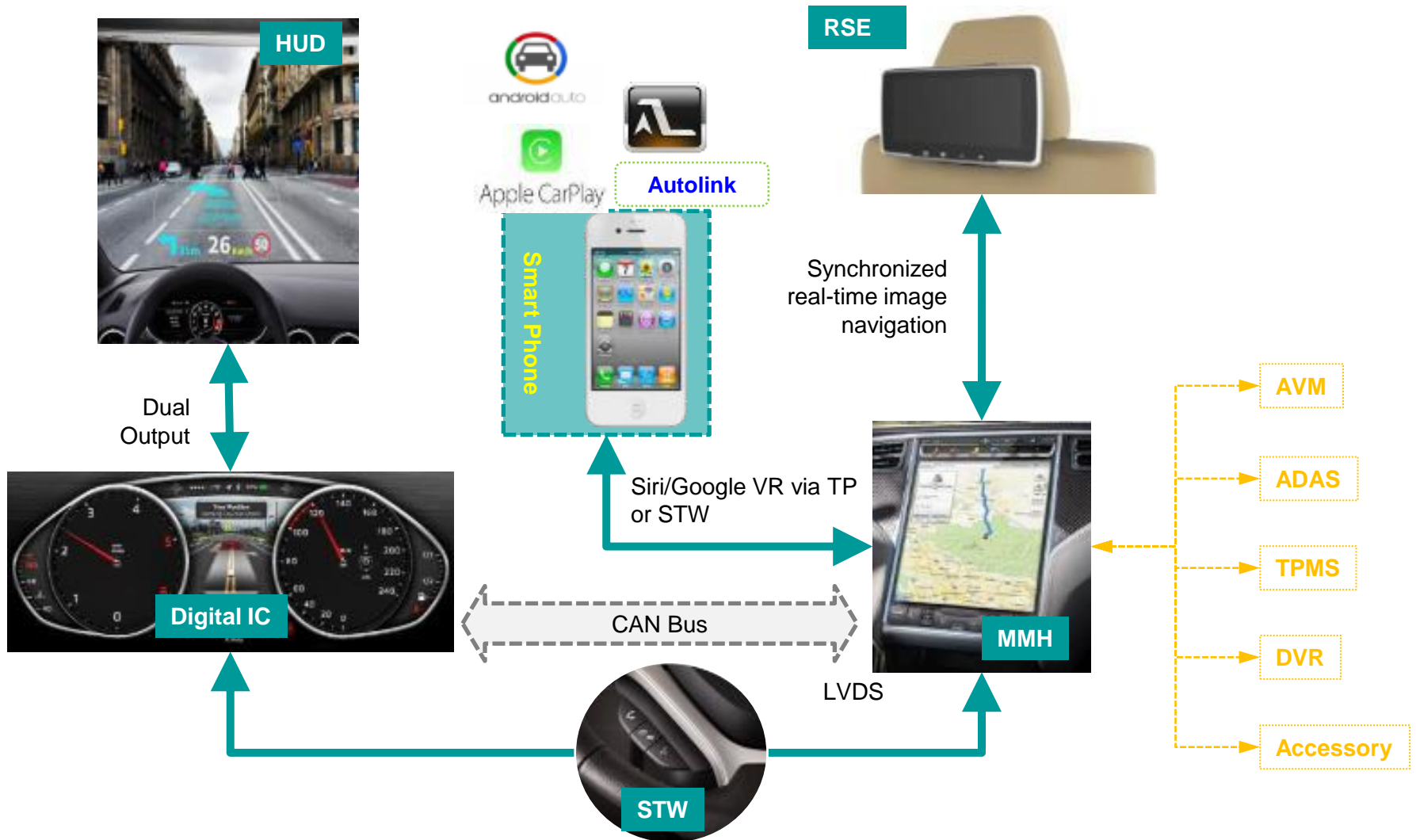
## Driver-assist imaging system



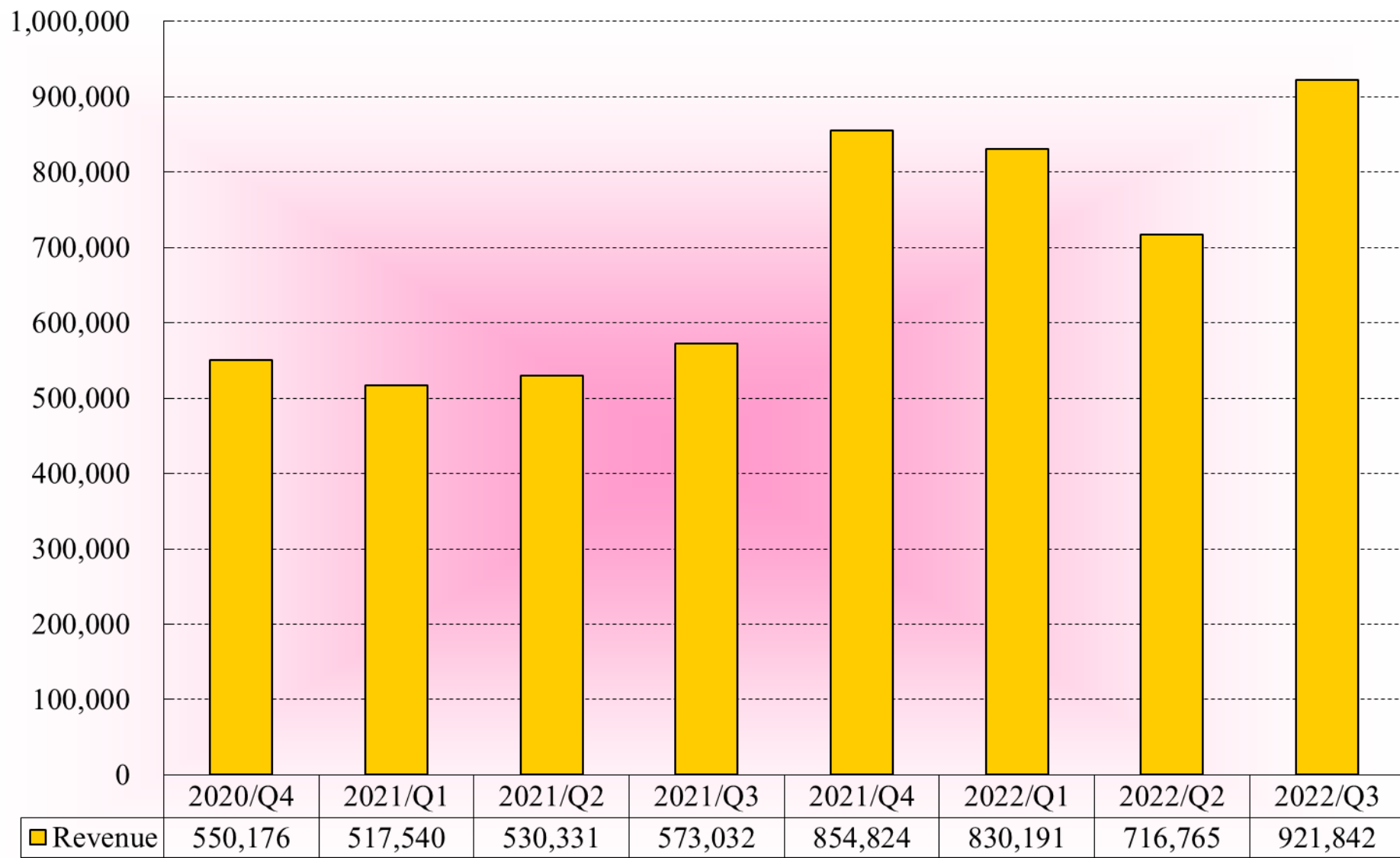
- Automatic Cruise Control (ACC)
- Automatic Emergency Break (AEB)
- Parking Assist (PA)

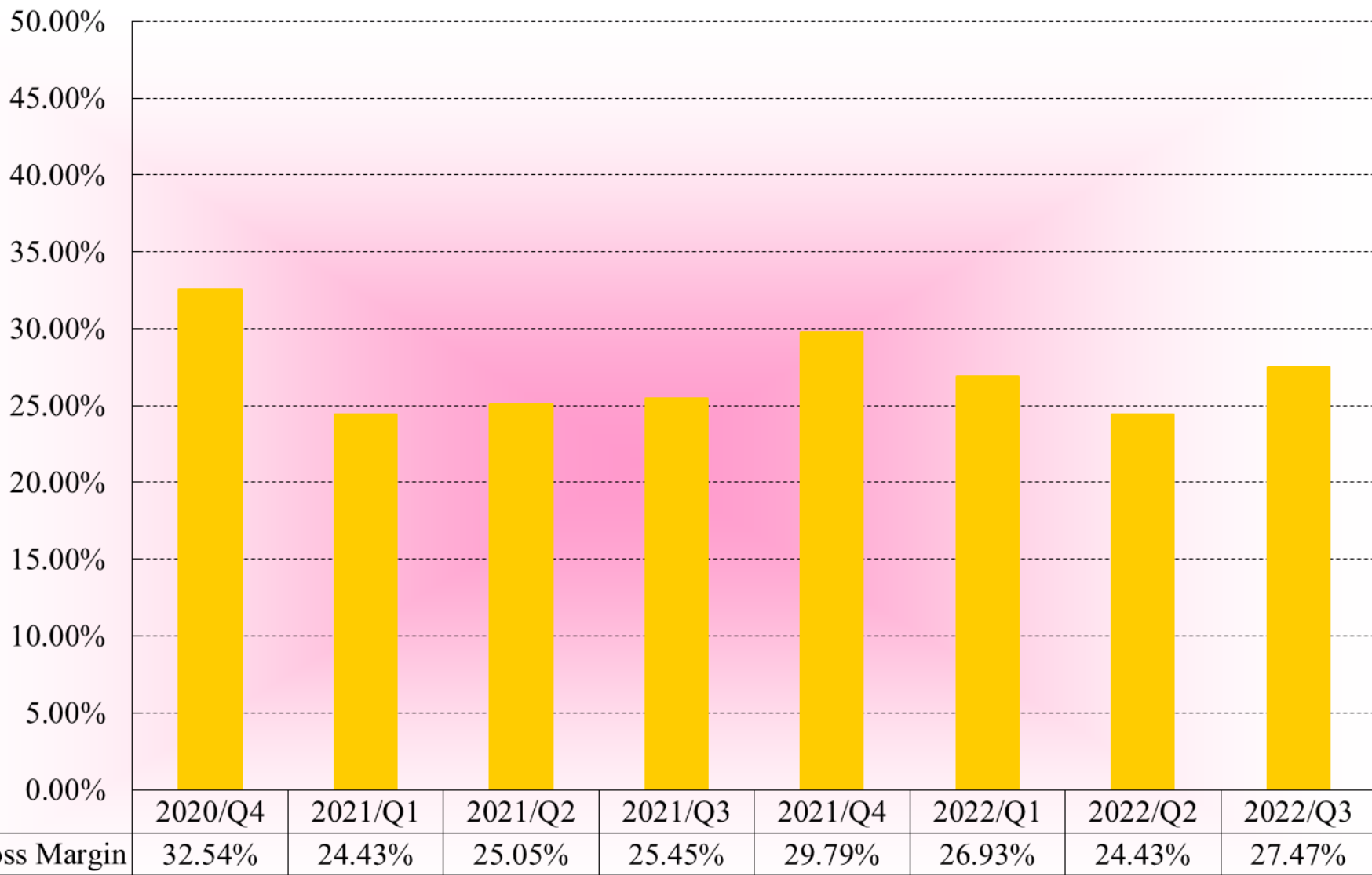
## Autonomous Driving

# E-LEAD INFOTAINMENT Product Line



UNIT: NT\$ thousand





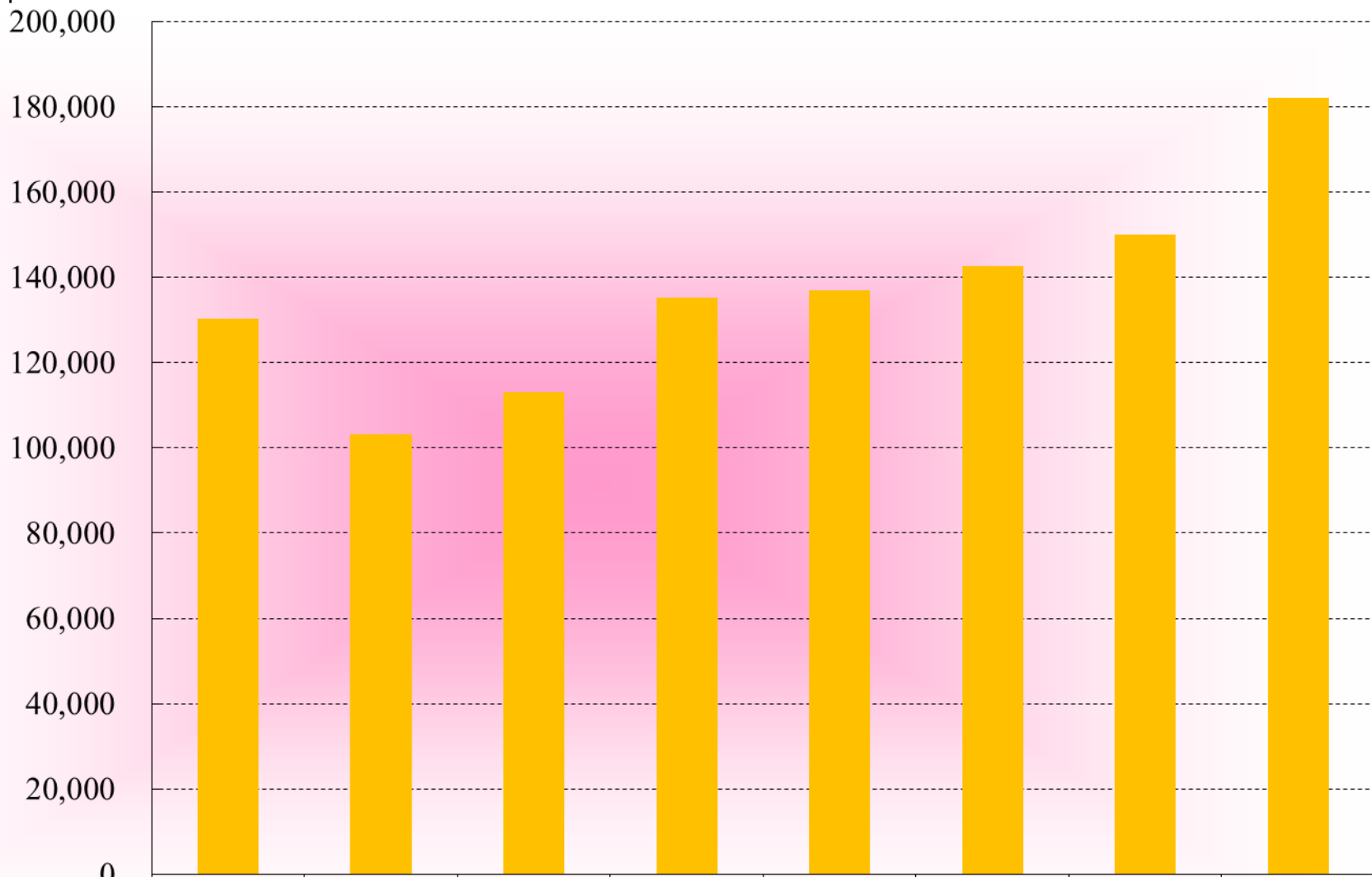




**E-LEAD**

# Financial Status – Operating Expenses

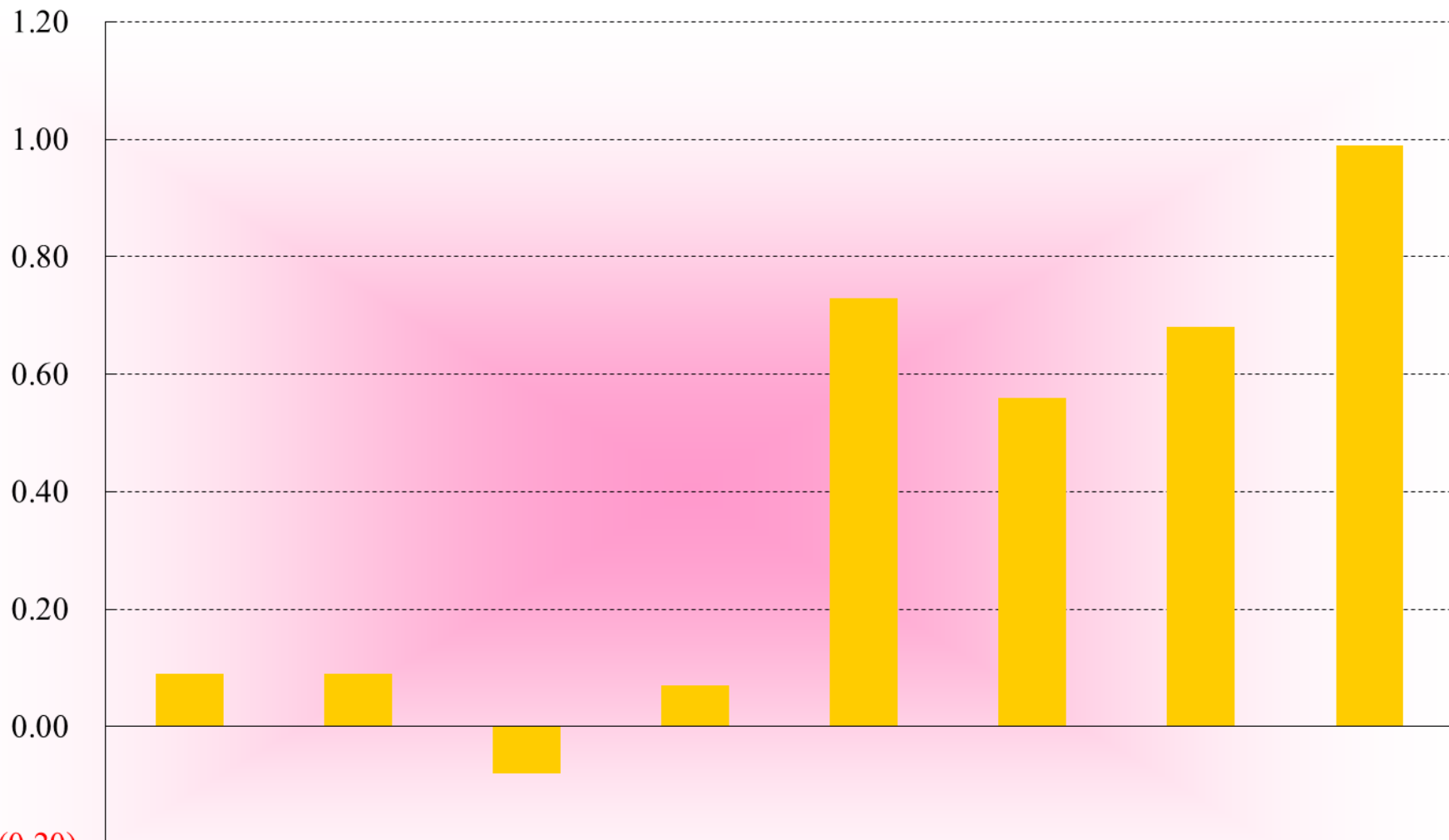
UNIT: NT\$ thousand



■ Operating Expenses	130,391	103,130	113,046	135,121	137,061	142,576	150,129	181,974
----------------------	---------	---------	---------	---------	---------	---------	---------	---------



UNIT: NT\$

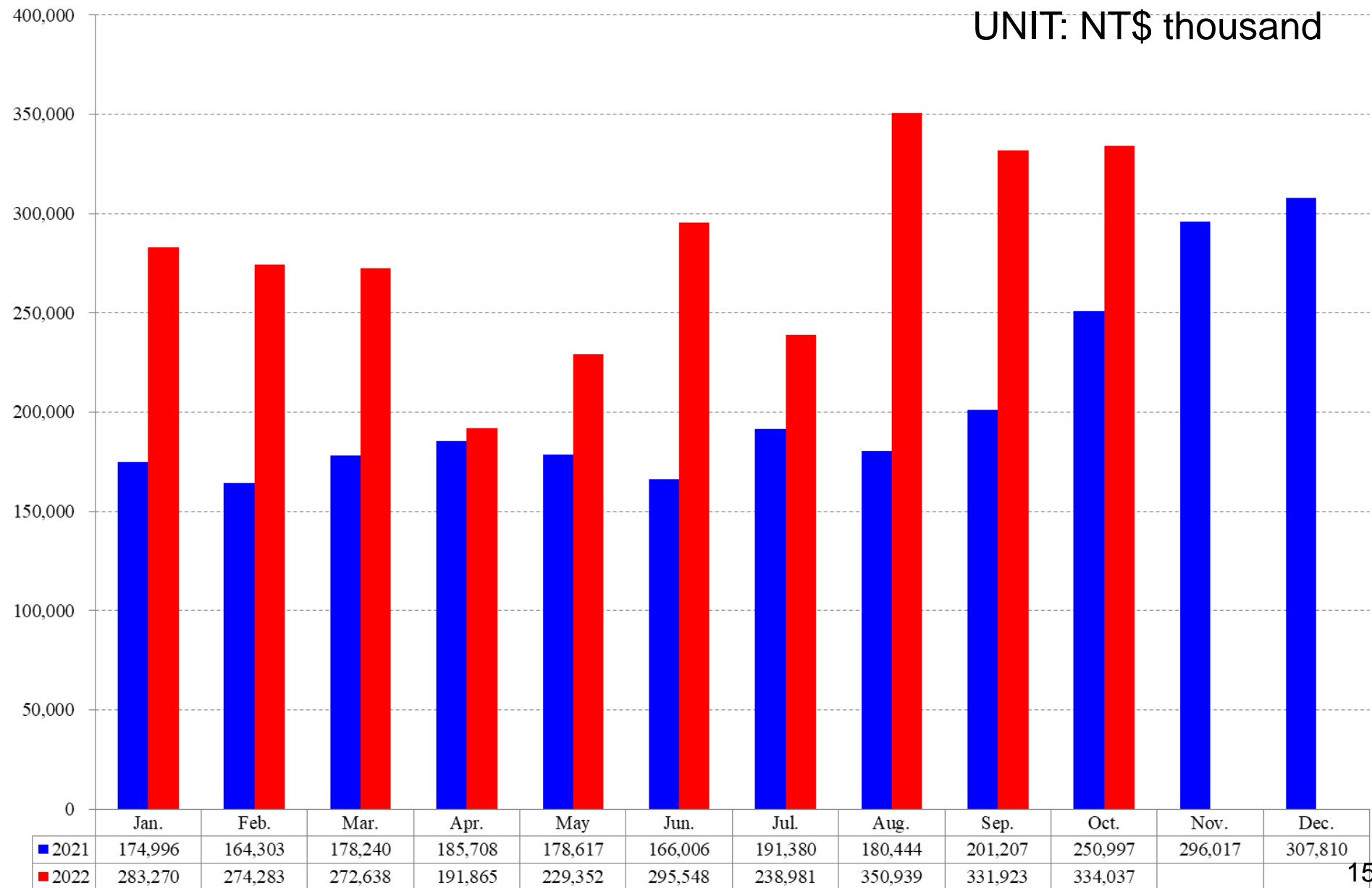


(0.20)

	2020/Q4	2021/Q1	2021/Q2	2021/Q3	2021/Q4	2022/Q1	2022/Q2	2022/Q3
Basic EPS	0.09	0.09	(0.08)	0.07	0.73	0.56	0.68	0.99

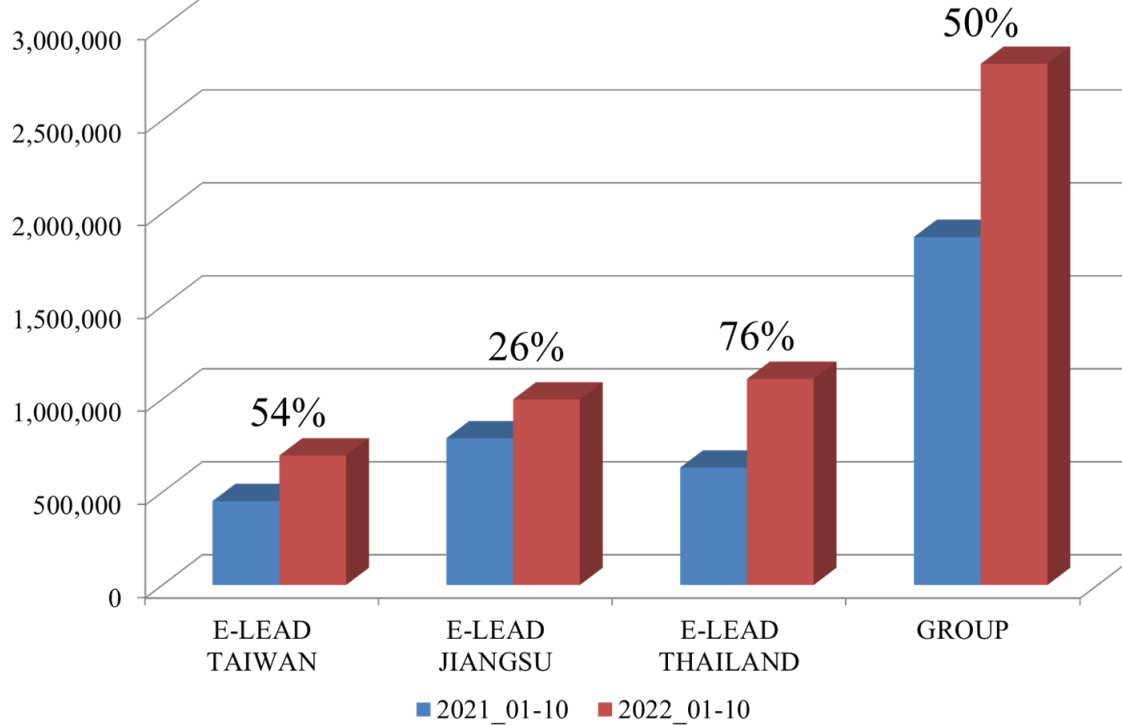
# Revenue

UNIT: NT\$ thousand



## TREND

UNIT: NT\$ thousand

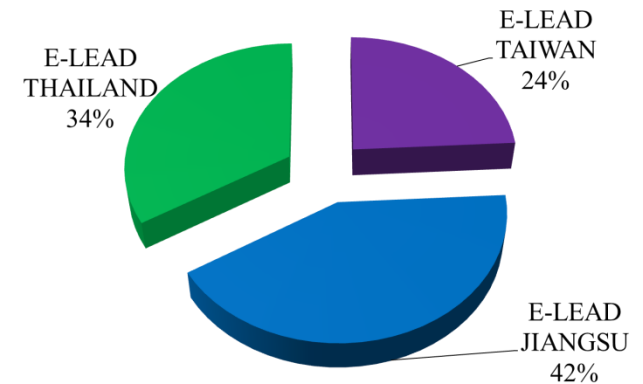


## RATIO

2022/01-10 REVENUE BY BU



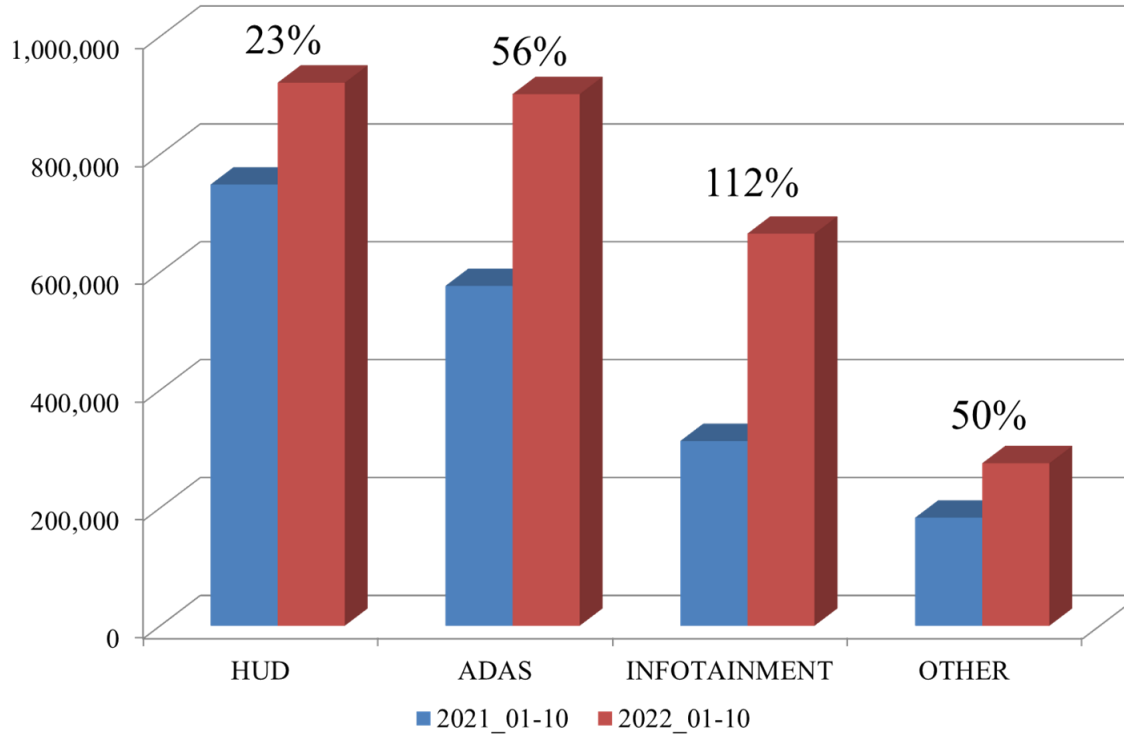
2021/01-10 REVENUE BY BU





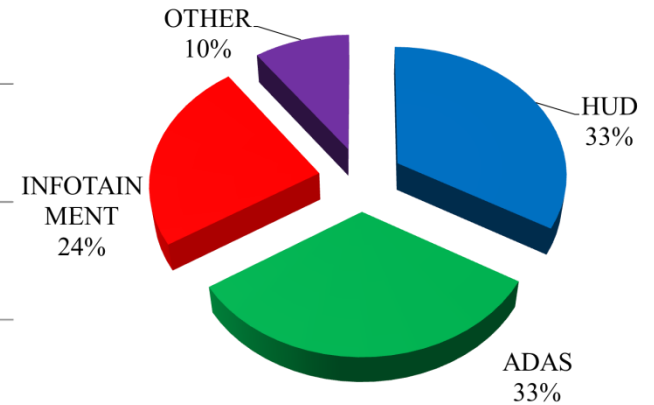
## TREND

UNIT: NT\$ thousand

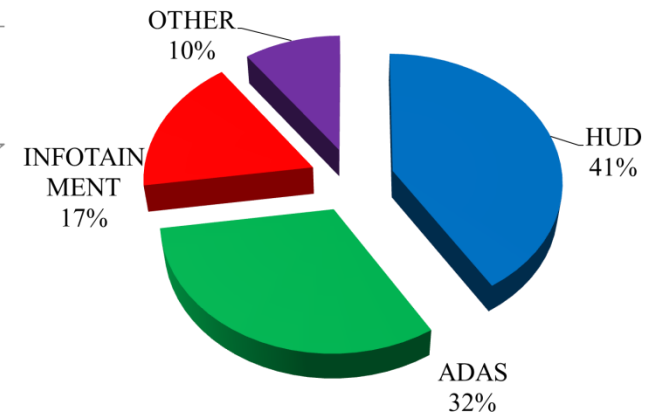


## RATIO

2022/01-10 E-LEAD GROUP REVENUE BY PRODUCT

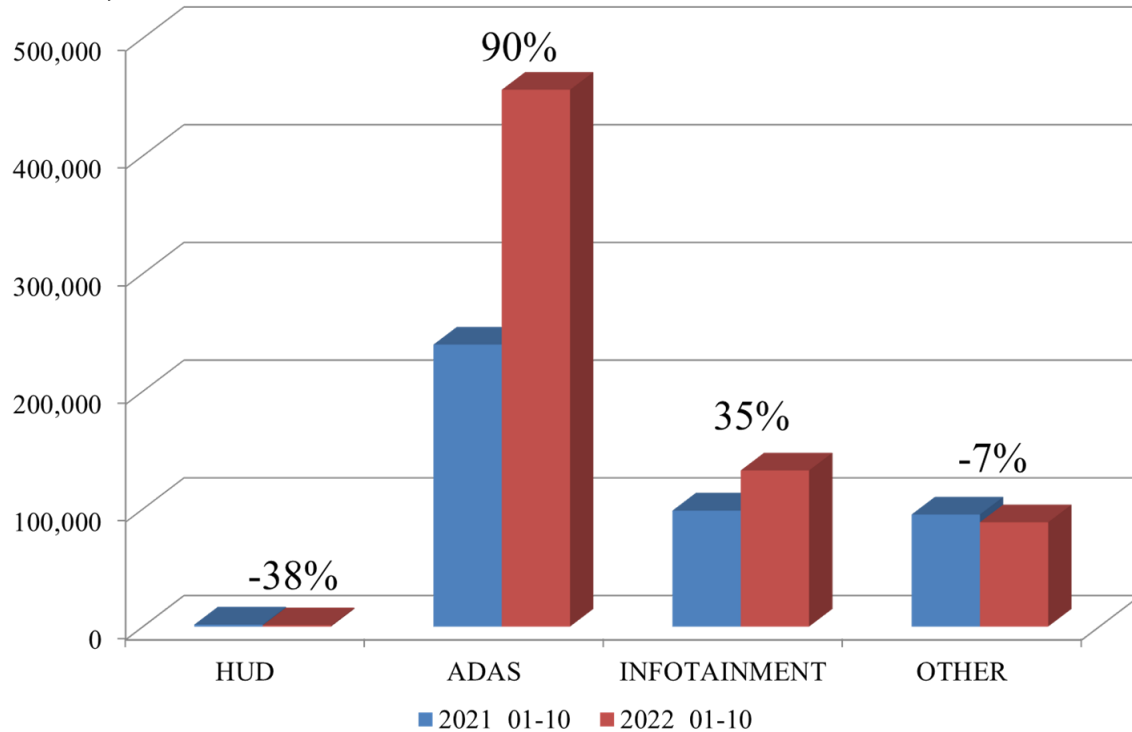


2021/01-10 E-LEAD GROUP REVENUE BY PRODUCT



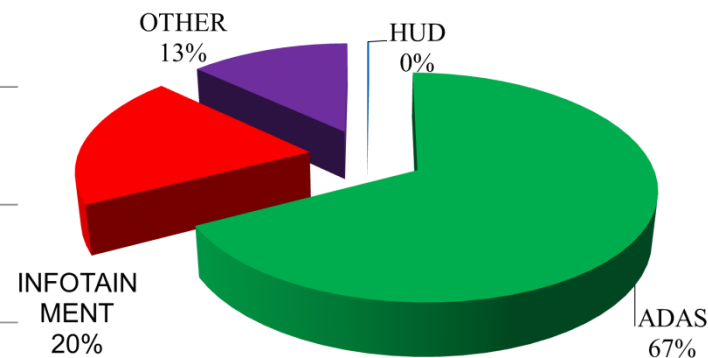
## TREND

UNIT: NT\$ thousand

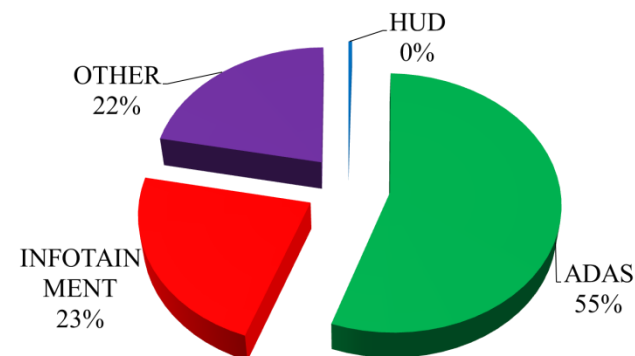


## RATIO

2022/01-10 E-LEAD TAIWAN REVENUE BY PRODUCT

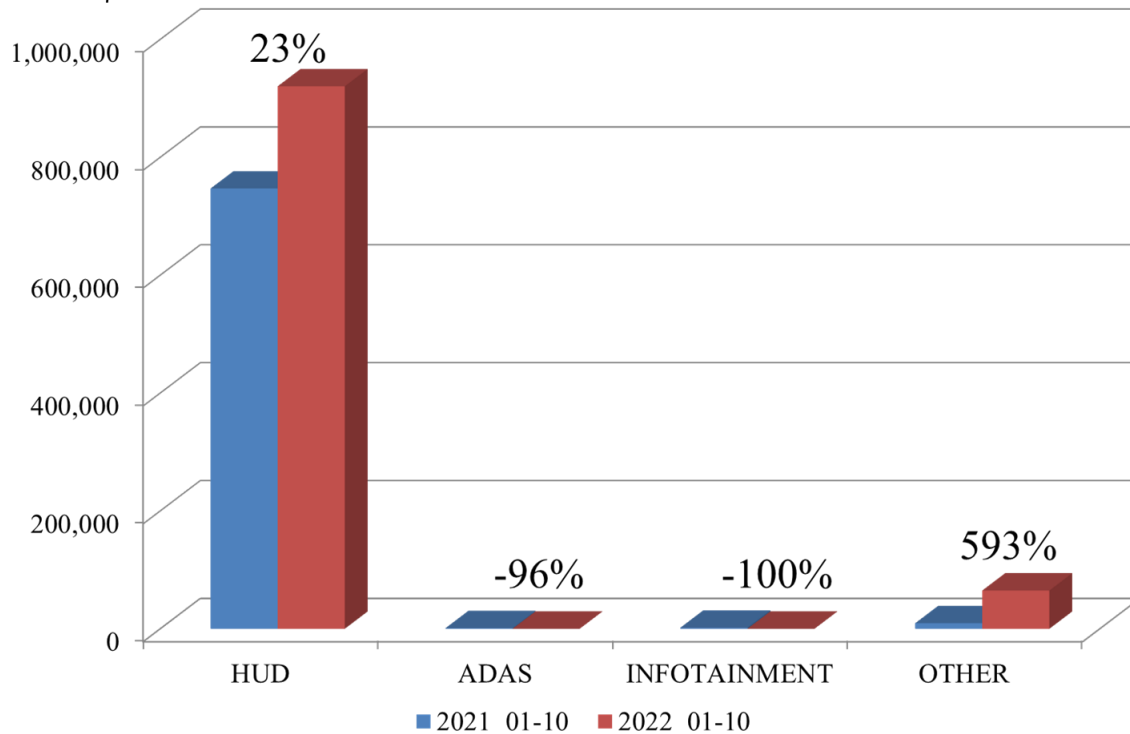


2021/01-10 E-LEAD TAIWAN REVENUE BY PRODUCT



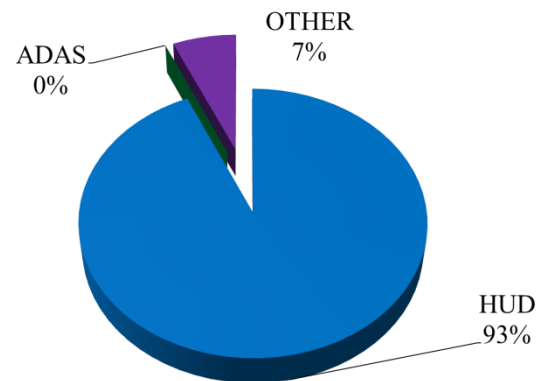
## TREND

UNIT: NT\$ thousand

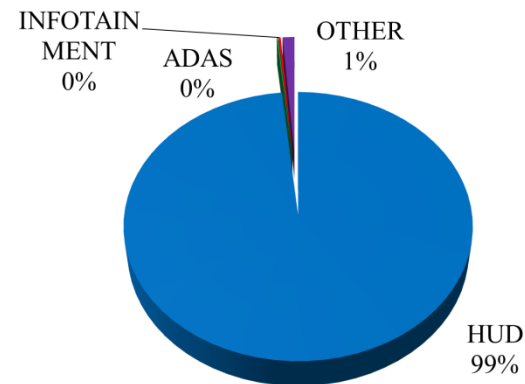


## RATIO

2022/01-10 E-LEAD JIANGSU REVENUE BY PRODUCT

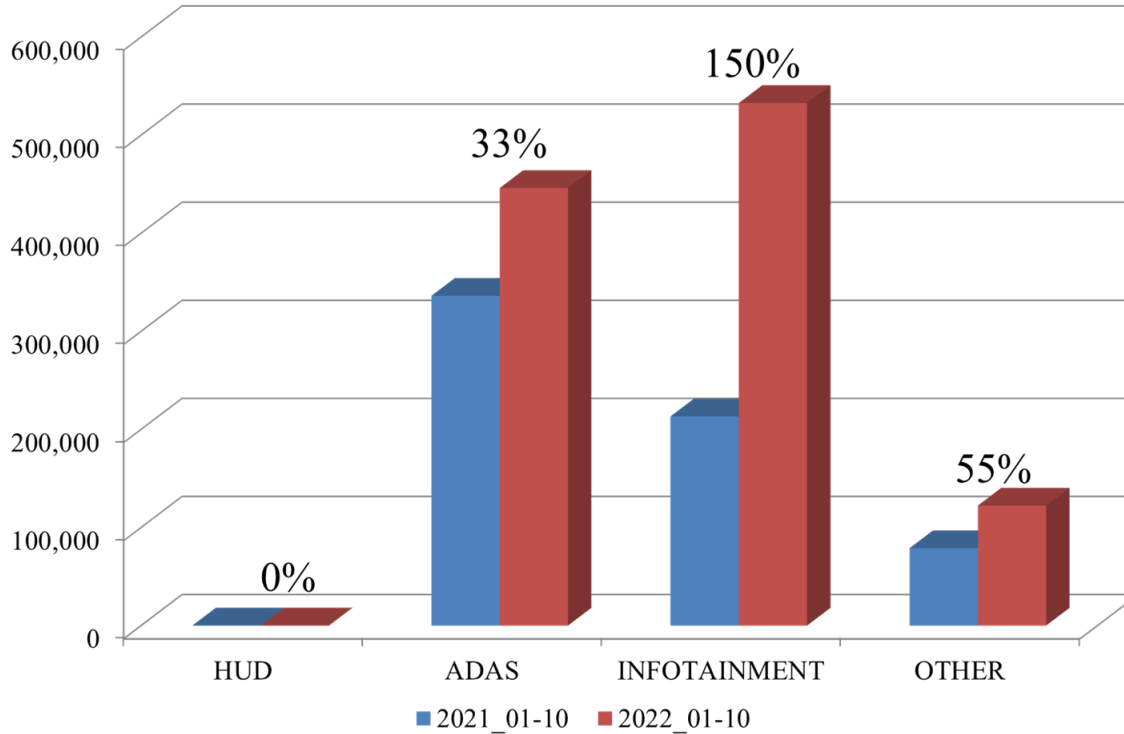


2021/01-10 E-LEAD JIANGSU REVENUE BY PRODUCT



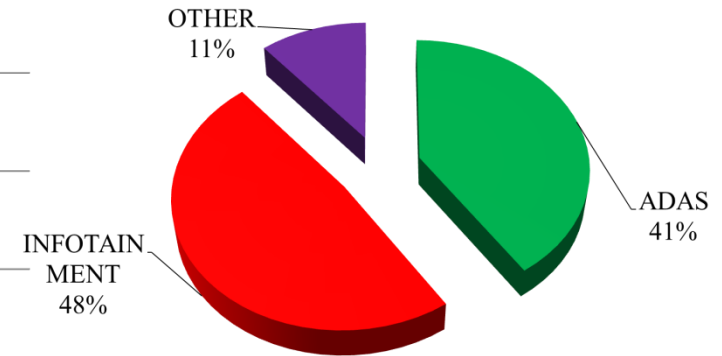
## TREND

UNIT: NT\$ thousand

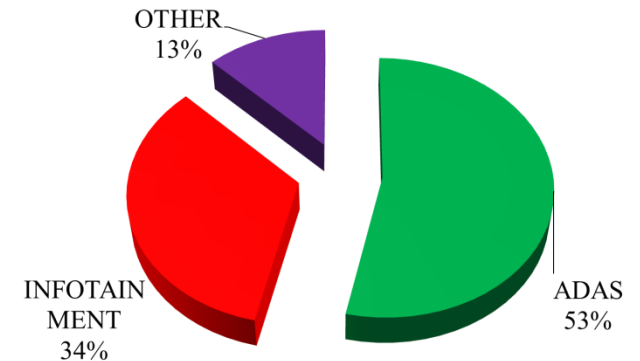


## RATIO

2022/01-10 E-LEAD THAILAND REVENUE BY PRODUCT



2021/01-10 E-LEAD THAILAND REVENUE BY PRODUCT





Thank you



Q & A